



# SIERRA NEVADA CONSERVANCY

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**For Immediate Release**

Request photos for this release:  
contest@sierralogo.org

Contact: Shawn Garvey  
530-559-2791  
2 pages

**STUDENT LOGO COMPETITION WINNERS ANNOUNCED**  
*244 Entries Submitted for \$20,000 in Cash and Prizes*

**Susanville, CA** – The Board of Directors of the Sierra Nevada Conservancy (SNC) chose winners for the SNC's Logo Concept Design Competition at their May 3 Board meeting in Susanville. The logo concepts may be used in a number of new SNC graphics applications.

A total of 244 students from throughout the Sierra Nevada entered the competition. Students competed for more than \$20,000 in cash and awards available to participants and their high schools. In addition to using the opportunity for graphic arts instruction, many teachers used the competition to spend several days educating students about the history and importance of the Sierra Nevada region.

Awards for first, second, and third prize are \$2,500, \$1,500, and \$1,000 respectively. The winning entrants' schools also receive matching arts education awards of \$2,500, \$1,500, and \$1,000. United Natural Foods, Inc. of Rocklin, Sierra Pacific Industries of Anderson, and Sorenson's Resort of Hope Valley are sponsors of the financial awards to students and schools. The first 100 entries each receive day ski tickets to Sugar Bowl Ski Resort.

No State funds are being used for any of the prizes.

**First Prize is awarded to Orion Day of Sonora, California.** Orion is a student at Sonora High School.

Orion will receive a \$2,500 cash award and a behind-the-scenes tour of Pixar Animation Studios in Emeryville, CA (with a \$200 travel stipend), a Premiere Pass to the 2008 Wild and Scenic Environmental Film Festival, a custom-designed Steepwater snowboard from Wave Rave Snowboard Shop in Mammoth Lakes, a day ticket to Sugar Bowl Ski Resort (2007/08), and a framed reproduction of his logo design. Sonora High School will receive a \$2,500 matching award.

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## **Second Prize is awarded to Heather Whitney of Foresthill, California.**

Heather is a student at Foresthill High School and was instructed by Linda Pietz.

Heather will receive a \$1,500 cash award, a Premiere Pass to the 2008 Wild and Scenic Environmental Film Festival, and a day ticket to Sugar Bowl Ski Resort (2007/08). Foresthill High School will receive a \$1,500 matching award.

## **Third Prize is awarded to Madison Gilliland of Penn Valley, California.**

Madison is a student at Ghidotti Early College High School and was instructed by Pat McLean.

Madison will receive a cash award of \$1,000, a Premiere Pass to the 2008 Wild and Scenic Environmental Film Festival, and a day ticket to Sugar Bowl Ski Resort (2007/08). Ghidotti Early College High School will receive a matching award of \$1,000.

"We are deeply impressed with the quality of work submitted by students from throughout the Sierra Nevada," said Jim Branham, SNC Executive Officer. "This has been a win for students, schools, businesses, and the Sierra Nevada."

Born of bipartisan legislative efforts, the SNC was signed into law in 2004 by Governor Arnold Schwarzenegger. The SNC is comprised of 25 million acres in 22 California counties and supports efforts to improve the environmental, economic, and social well-being of the Sierra Nevada region.

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